

Abstract

The present thesis called *Image of the Present time in cartoons and articles of Czech historical newspapers* deals with the image of future world as described in the Czech media after World War I. The theoretical part of the thesis contains description of the period between World War I. and World War II. and is focused on most important events in Europe and Czechoslovakia. Also there is presentation of media status in so-called „first Czechoslovak Republic“. In second part of this work we will examine *Vesmír* magazine and *Lidové Noviny* newspapers in the period between years 1925 and 1930. We will run this process by combination of quantitative content analysis and qualitative content analysis. In the end of this thesis, we will try to make some evaluation based on the results of analysis.